

WeGo Public Transit Awards \$5.5M Contract to Genfare for Full Revitalization of Fare Collection Systems



Elk Grove Village, Ill. – August 3, 2018 – WeGo Public Transit (formerly the Nashville Metropolitan Transit Authority), based in Nashville, TN., awarded Genfare a \$5.5 million contract earlier this year to fully replace the system’s fare collection units by providing the agency with fareboxes geared toward convenient and rider-friendly fare options.

WeGo chose the Fast Fare™ farebox, which seamlessly combines traditional fare media with emerging technology, giving the agency the flexibility they need to implement new media as it is introduced to the market. The innovative design leverages more than 30 years of proven transit experience in security, durability, and passenger usability. Genfare understands the challenges transit faces, with the primary goal of making it as easy as possible for agencies to collect and manage rider revenue.

“We’re so pleased to continue our long-term partnership with MTA, and we look forward to continuing to provide the City of Nashville with innovative fare collection solutions,” said Roy Purnell, Genfare’s Eastern Region Director of Sales.

“Nashville is growing at such a rapid pace, and it’s important that WeGo continues to evolve with the city and its needs. Investing in public transit and rejuvenating our fare collection systems will be a large component of WeGo achieving that goal,” said WeGo Public Transit’s CEO, Steve Bland.

About Genfare

Genfare’s rich history dates back to the design of the very first registering farebox, which completely transformed fare collection for public transit. Since then, Genfare has applied the power of innovation, hard work, and experience to solving today’s transit troubles and preventing tomorrow’s. Decades of experience uniquely position us to manage all aspects of fare collection, from authorizing payments to securing revenue and analyzing data. It’s only because we understand the continuously evolving needs of transit and the marketplace that we’re able to deliver comprehensive and precise solutions. Visit us at <https://www.genfare.com> and follow us on LinkedIn: Genfare.

About Nashville Metro Transit Authority (MTA)

WeGo Public Transit (formerly Nashville Metropolitan Transit Authority) is a public transportation agency that serves all of Metropolitan Nashville and Davidson county. Additionally, WeGo also provides paratransit services (AccessRide), which provides door-to-door transportation for eligible riders with mobility constraints, and physical or cognitive disabilities who are unable to use traditional bus service.

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Key Figures - About WeGo Public Transit

9.34
million
annual trips

31,059
daily riders

180
vehicles

47
bus routes